



2nd Annual March for Hunger

Saturday, March 3, 2012

Sponsorship Levels

"Running Miles for Meals"



Sponsorship Information

Corporate sponsors are critical in helping Feeding South Florida achieve its mission to make The 2nd Annual March for Hunger an event we will never forget. The generosity of our sponsors keeps program fees at accessible levels for all athletes in our community. Fees paid by participants only partially cover the costs of The March for Hunger. Additional funds are needed and are essential to every aspect of this event from racing and timing equipment to providing a safe and aesthetically pleasing venue for the runners.

Your sponsorship of The 2nd Annual March for Hunger would provide you with an exceptional access to a large target market of active outdoor oriented consumers. Most importantly, as a sponsor of The 2nd Annual March for Hunger you make it possible to enjoy a fun and healthy activity while joining in the fight against hunger in our community. All donations are tax deductible.

For every dollar that is donated, we can provide 7 pounds of food and grocery items. See below the impact you can have by becoming a sponsor and how you will help provide thousands of meals to those struggling with food insecurity here in South Florida.

Presenting / Platinum Sponsorship – \$25,000.00

Sponsorship at this level entitles sponsors to receive the following:

March for Hunger Platinum Sponsor is guaranteed premium visibility and presenting rights. Presenting: The Walk/Run will be renamed Feeding South Florida presents The 2nd Annual March for Hunger Sponsored by _____.

- Media Alert and press release including your company information
- Commemorative plaque recognizing your generous donation
- Teambuilding opportunity and use of Feeding South Florida event hall at no cost for meeting, luncheon, conference, training, etc.

- Prominent logo exposure on the race banners at start and finish line
- Opportunity to display company banner using complimentary table on race day to promote your business
- Logo exposure on approximately 500 race numbers
- Company exposure on the back of approximately 500 t-shirts
- Logo/name placement and link on FSF website
- Acknowledgement in all promotional materials, including: press releases, e-mail blasts social media or brochures (including potential radio and television spots)
- Inclusion of organizational materials in race packets
- Acknowledgement and public recognition on race day
- Post event photos on our website and social media outlets
- 50 free race entries for your company or team

Diamond Sponsorship – \$10,000.00

Sponsorship at this level entitles the sponsor to receive the following:

- Logo exposure on the race banner(s)
- Opportunity to display company banner using complimentary table on race day to promote your business
- Company exposure on the back of approximately 500 t-shirts
- Logo/name placement and link on FSF website
- Acknowledgement in all promotional materials, including: press releases, e-mail blasts social media or brochures
- Inclusion of organizational materials in race packets
- Acknowledgement and public recognition on race day
- Post event photos on our website and social media outlets
- 40 free race entries for your company or team

Gold Sponsorship – \$7,500.00

Sponsorship at this level entitles the sponsor to receive the following:

- Logo exposure on the race banner(s)
- Company exposure on the back of approximately 500 t-shirts
- Logo/name placement and link on FSF websites
- Acknowledgement in all promotional materials, including: press releases, e-mail blasts social media or brochures
- Inclusion of organizational materials in race packets
- Acknowledgement and public recognition on race day
- Post event photos on our website and social media outlets
- 30 free race entries for your company or team

Silver Sponsorship – \$5,000.00

Sponsorship at this level entitles the sponsor to receive the following:

- Logo exposure on the race banner(s)
- Company exposure on the back of approximately 500 t-shirts
- Logo/name placement and link on FSF websites
- Acknowledgement in all promotional materials, including: press releases, e-mail blasts, social media or brochures
- 20 free race entries for your company or team

Bronze Sponsorship – \$2,500.00

Sponsorship at this level entitles the sponsor to receive the following:

- Company exposure on all race event t-shirts
- Logo/name placement and link on FSF and race websites
- Acknowledgement in all promotional materials, including: press releases, e-mail blasts social media or brochures
- 10 free race entries for your company or team

Product Sponsorship

If you would prefer to purchase or provide products such as gates, bibs, timing tags, food, tables, water, chairs, video/audio equipment, silent auction items, etc., we would be very happy to work with you. The cost of the product would be used to ascertain your business sponsorship level and the appropriate recognition. You may also have a table at the event to promote your company and/or product.

In consideration for your donation, we thank you for joining us in the pursuit of fighting hunger in our community. If your business is interested in becoming a sponsor of The 2nd Annual March for Hunger please contact **Director of External Affairs Anthea Pennant at 954-518-1832 or via email at apennant@feedingsouthflorida.org.**